

SOCIAL MEDIA

DISCUSSION QUESTIONS



A2

1. What is social media?
2. Can you name three social media platforms?
3. How do you use social media?
4. Why do people like social media?
5. What can you share on social media?
6. Do you have a favorite social media app? Why?
7. How often do you check social media?
8. What is a hashtag?
9. Can you make friends on social media?
10. What is a profile picture?
11. How do you like or comment on a post?
12. What is a follower? What is following?
13. How do you stay safe on social media?
14. Can you learn from social media?
15. What should you not share on social media?
16. How do you find news on social media?
17. What is a live video?
18. Can businesses use social media? How?
19. What are social media challenges?
20. How do you block someone on social media?

B1

1. How has social media changed communication?
2. What are the benefits of social media for education?
3. How do you think social media affects friendships?
4. What is digital etiquette on social media?
5. How can social media help in emergencies?
6. What are influencers on social media?
7. How do privacy settings work on social media?
8. What is cyberbullying? How can it be stopped?
9. How do you think social media impacts mental health?
10. What are the pros and cons of sharing photos online?
11. How can social media be used for social change?
12. What is a meme? Why are they popular?
13. How do hashtags help in social media?
14. What are the dangers of sharing personal information online?
15. How can you verify information on social media?
16. What is online identity?
17. How do social media algorithms work?
18. What is the role of social media in marketing?
19. How can you build a personal brand on social media?
20. What is a social media detox?

B2

1. Analyze the role of social media in modern politics.
2. Discuss the ethical implications of data collection by social media companies.
3. Evaluate the impact of social media on journalism.
4. How does social media shape public opinion?
5. Discuss the concept of echo chambers in social media.
6. Evaluate the effectiveness of social media campaigns for social causes.
7. Analyze the phenomenon of viral content.
8. Discuss the balance between censorship and freedom of speech on social media.
9. How does social media affect cultural trends?
10. Evaluate the impact of social media on personal relationships.
11. Discuss the concept of digital wellness in relation to social media use.
12. Analyze the role of social media in consumer behavior.
13. Discuss the impact of social media on self-esteem and body image.
14. Evaluate the influence of social media on youth culture.
15. Discuss the challenges of combating misinformation on social media.
16. Analyze the role of social media in community building.
17. Evaluate the legal implications of social media content.
18. Discuss the future trends in social media technology.
19. Analyze the impact of social media on privacy and security.
20. Discuss the role of artificial intelligence in shaping social media experiences.

C1

1. Critique the influence of social media on democratic processes.
2. Discuss the implications of social media addiction.
3. Evaluate the role of social media in promoting diversity and inclusion.
4. Analyze the impact of social media on traditional media industries.
5. Discuss the global digital divide in the context of social media access.
6. Evaluate the responsibility of social media platforms in combating hate speech.
7. Analyze the implications of social media for professional networking.
8. Discuss the sustainability of influencer marketing on social media.
9. Evaluate the impact of social media on language and communication.
10. Discuss the privacy concerns related to social media surveillance.

C2

1. Debate the long-term societal impacts of social media.
2. Explore the ethical considerations of algorithmic bias in social media.
3. Critically assess the role of social media in shaping individual identity.
4. Examine the implications of social media on global political movements.
5. Debate the effectiveness of regulatory measures on social media content.
6. Explore the concept of digital identity in a hyperconnected world.
7. Critically assess the impact of social media on traditional cultural norms.
8. Examine the role of social media in the future of work and employment.
9. Debate the potential of social media to bridge cultural and political divides.
10. Analyze the influence of social media on global economic trends.